

Thiago Kazuo

Personel Details

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HELLO THERE

Dynamic Motion Designer with 15+ years of experience crafting high-end visual narratives for global broadcast leaders including A+E Networks, Hearst, and NBCUniversal. Expert at translating static brand identities into cinematic motion assets, from theatrical trailers to multi-platform ad campaigns. A technical problem-solver skilled in optimizing production pipelines and delivering pixel-perfect content under aggressive deadlines. Proven track record of bridging the gap between creative vision and technical execution to drive viewer engagement.

Appreciate your time and attention!

WWW.TKAZUO.COM

Work Experience

A+E NETWORKS / HEARST NETWORKS

MOTION DESIGNER

JULY 2023 – ONGOING

- * Transform static creative assets into engaging animations, ensuring visual consistency and alignment with brand guidelines.
- * Design, animate, and implement titles, lower thirds, and other accompanying GFX (graphic effects) for channel promos, social media content, and broadcast materials.
- Collaborate closely with creative directors, editors, and producers to understand project requirements and deliver visually compelling animations that enhance storytelling.
- * Export, optimize, and deliver final animation files in various formats, ensuring compliance with platform specifications and technical standards.
- * Manage and organize digital assets, including software updates, plugin installations, and the maintenance of style guides, ensuring all creative tools are up-to-date and functioning efficiently.
- * Design and animate end cards, bumpers, and supporting GFX for branding projects, promotional campaigns, and video productions, maintaining brand consistency across all media.
- * Troubleshoot and resolve any technical issues related to animation software, file formats, and asset management to ensure smooth project delivery.
- * Participate in brainstorming sessions to contribute creative ideas and concepts for animation and motion graphics projects.

THE SILK FACTORY

MOTION DESIGNER

AUGUST 2022 – JULY 2023

- * Delivered high-impact motion graphics for theatrical trailers and promotional social assets within a fast-paced, high-volume agency environment.
- * Conceptualised design frameworks through style frames, storyboards, and motion tests to bridge the gap between initial ideas and final renders.
- * Thrived under aggressive turnaround times, maintaining premium quality standards for major entertainment clients.

NBC UNIVERSAL

MOTION DESIGNER

OCTOBER 2019 - AUGUST 2022

- * Engineered dynamic motion graphics and title sequences for channel promos, elevating the visual impact of broadcast branding.
- * Expertly managed technical delivery, ensuring all assets met rigorous specifications for multi-platform distribution.
- * Modernised static brand assets into fluid animations, maintaining visual continuity across diverse media channels.
- * Oversaw technical maintenance, including software ecosystems, plugin integration, and style guide updates to ensure a seamless production environment.

INFO-INTERNET TRADE LTD

GRAPHIC DESIGNER

AUGUST 2017 – NOVEMBER 2017

- * Developed tailored design briefs that addressed specific client objectives for high-profile events and marketing campaigns.
- * Produced a high volume of print and digital collateral, including dinner invitations, menus, booklets, and large-scale banners.
- * Executed post-production tasks, including video editing for social media and colour grading to ensure professional-grade visual output.
- * Managed pre-press proofing, ensuring all materials met strict industry standards for high-quality print production.

FLAME FX

MOTION AND GRAPHIC DESIGNER

APRIL 2006 – OCTOBER 2015

- * Conceptualised and produced multi-channel marketing content, ranging from digital brochures and email campaigns to web-based graphic assets.
- * Led the end-to-end video production process, from storyboarding and art direction to raw footage editing and motion enhancement.
- * Pioneered digital asset creation for emerging fintech brands, developing the next generation of visual language for digital banking.
- * Maintained and audited creative systems, ensuring style guides and templates were accessible and user-friendly for the wider team.

QUARTIER LATIN PUBLISHING HOUSE

GRAPHIC DESIGNER

MARCH 2005 – APRIL 2006

- * Develop and execute creative concepts, graphics, and layouts for a wide variety of materials, including presentations, ad campaigns, brochures, flyers, posters, social media content, and digital marketing assets.
- * Collaborate with marketing and product teams to ensure that all visual designs align with brand messaging and campaign objectives.
- * Design and refine logos, branding elements, and visual identity systems for new products, services, and brands, ensuring they resonate with target audiences and adhere to brand guidelines.
- * Create and maintain brand guidelines for new and existing brands, ensuring consistency across all marketing and communication materials.

Education

FACULDADES INTEGRADAS RIO BRANCO (BRAZIL) | BA (HONS) GRAPHIC DESIGN (UK EQUIVALENT: BACHELOR OF ARTS WITH HONOURS)
ESCAPE STUDIOS | PROFESSIONAL INTENSIVE: MOTION GRAPHICS

Skills

2D	Adobe After Effects Adobe Photoshop Adobe Illustrator Figma	3D	Cinema 4D Adobe Substance Painter Redshift	AI	Midjourney Runway VEO
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OTHERS:

ELEMENT 3D, RED GIANT (PARTICULAR, LOOKS, FEW MORE), OCTANE RENDER, PREMIERE AND LEARNING ZBRUSH.